



European Centre for Information on  
Marine Science and Technology

**Bridging European Marine Information**



# EurOcean Updates

## EurOcean Updates

❖ Release of Eurocean\_AF;



ЕВРОПЕЙСКИЙ ЭКСПЕРИМЕНТАЛЬНЫЙ ИССЛЕДОВАТЕЛЬСКИЙ ЦЕНТР АКВАКУЛЬТУРЫ

❖ Update of Eurocean\_RV with 28 Russian Vessels;



ЕВРОПЕЙСКИЙ ИНФОРМАЦИОННЫЙ ЦЕНТР ИССЛЕДОВАТЕЛЬСКИХ СУДОВ

❖ EurOcean will integrate Eurocean\_LEXI and Eurocean\_UV during 2011.



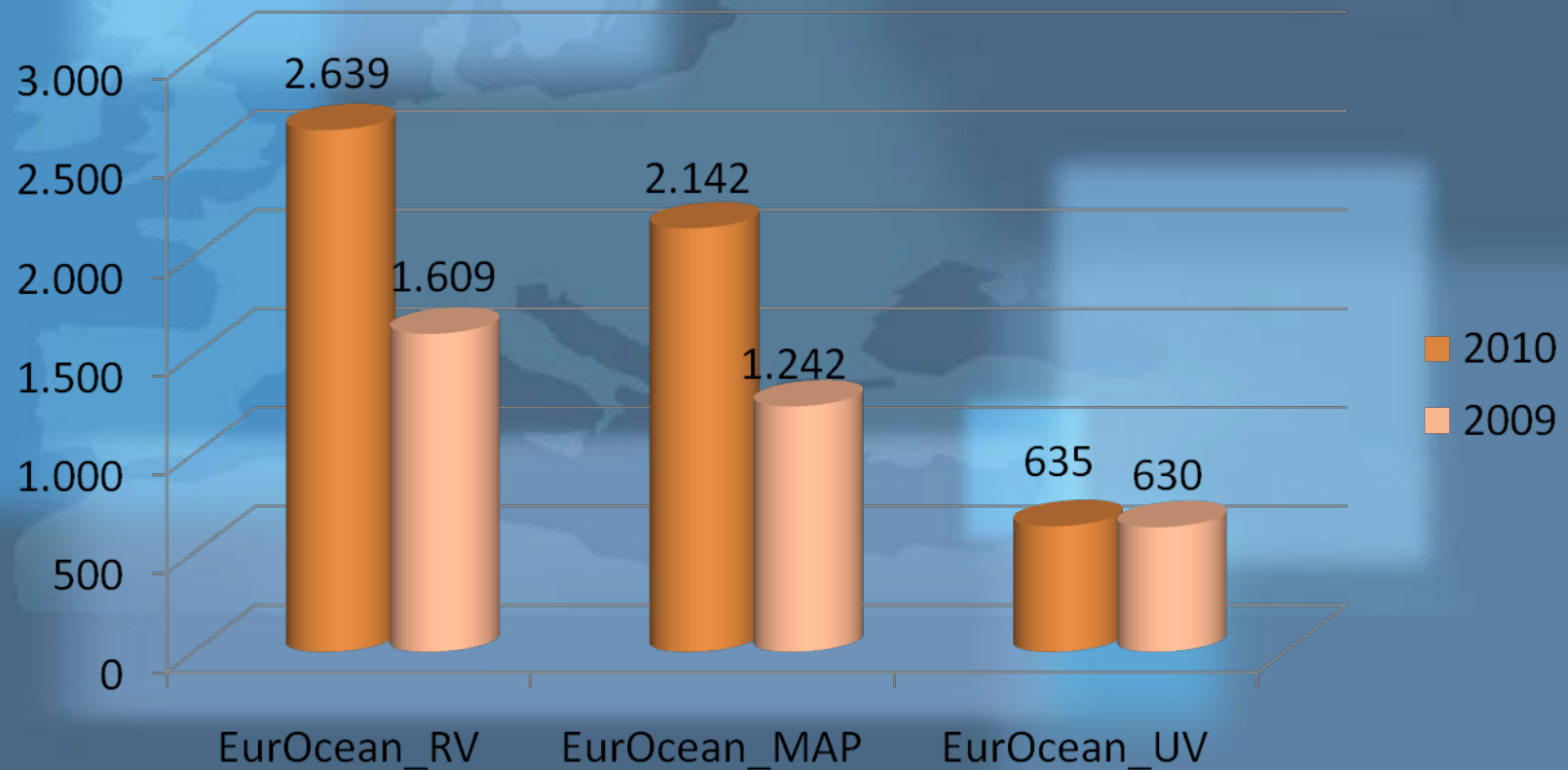
ЕВРОПЕЙСКИЙ ИНФОРМАЦИОННЫЙ ЦЕНТР ПОДМОРНЫХ АППАРАТОВ



ЕВРОПЕЙСКИЙ ИНФОРМАЦИОННЫЙ ЦЕНТР  
ПО БОЛЬШИМ ОБЪЕМНО ОБМЕНЯЕМЫМ ПРИБОРАМ

## EurOcean Updates

### InfoBases traffic statistics



EurOcean\_RV had a raise of 64.01% on the visits.



# Services Proposal

## EurOcean Services Proposals

- ❖ Hosting and Maintenance of the website;
- ❖ EurOcean's Membership;
- ❖ Start packages;
- ❖ All the services that can be provided by EurOcean.

The mentioned proposals are independent from each other and **can be developed and acquired individually** according with the needs.

## Proposal I – Hosting and Maintenance of the current “Public Website”

### Services provided

- ❖ Website hosted in the EurOcean’s server and domain;
- ❖ Maintenance and content update upon request (one hour/month);
- ❖ Update of member list upon request;
- ❖ Information emails will be sent by the EurOcean’s Office on behalf of the Chairman.

The associated cost to this proposal is  
**2500€ + VAT** by year

## Proposal II – EurOcean’s Membership

### Services provided

- ❖ An upgraded version of the current ERVO “Public Website”;
- ❖ A more detailed member list;
- ❖ Continuous technical and contents maintenance;
- ❖ Development of a Logo for the Group ;
- ❖ Individual domain address (e.g. ERVO.eu).

This proposal is subject to the annual membership fee of **5000€** a year.



## Proposal III – Start Packages

### a) Corporate Image and Graphic Line, Hosting and Maintenance of the current “Public Website”

#### Services Provided

- ❖ Logo for the ERVO Group;
- ❖ Printed Materials:
  - Institutional Poster;
  - Institutional Leaflet;
- ❖ The hosting service and maintenance;
- ❖ Logo will be incorporated on the current website.

The total amount for these services will be **3.400€ + VAT** plus hosting fee of **2.500€** by year.

## Proposal III – Start Packages

### b) Corporate Image and Graphic Line, Developing, Hosting, and Maintenance of a New “Public Website”, Edition Module and Electronic Newsletter.

#### Services Provided

- ❖ A new ERVO “Public Website”, “Edition Module” and Electronic newsletter;
- ❖ A new graphical identity will be also created in accordance with the Proposal III a);
- ❖ The maintenance hours for the new “public website” will substantially increase.

The total amount of these services will be **10.900,00€ + VAT** plus hosting and maintenance fee of **6.000 + VAT €** by year.

## All the services that can be provide

1. Development of a Corporate Image and Graphic Line
  - 1.1) Logo and banner
  - 1.2) Business cards
2. Development of the Public Website, Edition Module and Electronic Newsletter
  - 2.1) Public website
  - 2.2) Edition module and electronic newsletter
3. Development of a Intranet/Extranet Facility
4. Web Hosting
5. Development of a Questionnaire
6. Development of a new Database/InfoBase with georeferenced position of the European homeports
7. Development of a Dissemination/Promotion Tool-Kit
  - 7.1) Poster
  - 7.2) Pens
  - 7.3) Pins
  - 7.4) Leaflet
8. Technical Support

## All the services that can be provide

Service	Quantity	Amount (€)	Amount(€)+VAT*
<b>Corporate Image and Graphic Line</b>		<b>2.200</b>	2706
Logo and banner	1	2.000	2460
Business cards (high quality)	100	200	246
<b>Public Website, Edition Module and Electronic Newsletter</b>		<b>7.500</b>	9225
Public website	1	3.750	4.612,5
Edition module and electronic newsletter	1	3.750	4.612,5
<b>Intranet/Extranet Facility</b>	<b>1</b>	<b>20.000</b>	24.600
<b>Hosting (by year)</b>		<b>2.087</b>	2.567,01
<b>Questionnaire</b>	<b>1</b>	<b>12.397</b>	15.248,31
<b>Database/Infobase</b>	<b>1</b>	<b>8.264</b>	10.164,72
<b>Dissemination/Promotion Tool-Kit</b>		<b>1.885</b>	2.318,55
Poster	100	800	984
Pens	500	230	282,9
Pins	250	255	313,65
Leaflet	500	600	738
<b>Technical Support and maintenance hours</b>	<b>1</b>	<b>50</b>	61,5

\* Statutory rate at the time of payment



Thank you  
for your attention!

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